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Novelties Send Valentine Greetings

VALENTINE CANDY TREASURE CHESTS from Koko's Confectionery & Novelty are filled with pressed dextrose candies. Each plastic container holds 1.27 ounces of product and has a SRP range of \$1.49 to \$1.79. They ship two 12-ct displays per case.



Also new are The Massive Mega Marshmallow Bear, 5.3-ounce marshmallows decorated with icing and a Valentine message — Be Mine, U R Sweet and Love. Individually window boxed, they have a SRP range of \$2.99 to \$3.99 and ship in six-ct displays.

Two strawberry lollipops with the Valentine messages Be Mine and U R Sweet pack with two glow sticks in black foil bags. The two-ounce packs have a SRP range of 99 cents to \$1.29 and ship two 12-ct displays per case.

One 1.8-ounce Valentine Candy Necklace and Pendant packs on each blister card. With a SRP range of 99 cents to \$1.29, they ship two 12-ct

displays per case.

Circle No. 216 On Reader Reply Card.

Sleeves Add Roses To Toblerone Boxes

KRAFT FOODS INTERNATIONAL offers Toblerone Valentine Roses boxes, Swiss chocolate bars in traditional pyramid boxes with sleeves featuring rose graphics. Each box holds two 3.52-ounce milk chocolate bars with honey and almond nougat. With a SRP of \$4.99, the kosher-certified bars ship 14 per case.

Circle No. 217 On Reader Reply Card.



Pops, Taffy For Holiday Exchanges

PERFETTI VAN MELLE USA, INC.'s cherry, blue raspberry, watermelon and white mystery flavor Airheads are in seasonal theater boxes. Each box has a space for a to/from message, holds six 0.55-ounce bars, has a SRP of 99 cents and ships 19 per case.



Also available are Airheads Pops in 50-ct gondola bags with assorted cherry, blue raspberry, strawberry, watermelon, green apple and grape flavors. Holding 10.58 ounces, bags have a SRP of \$2.19 and ship 12 per case.

Airheads mini taffy bars come in 30-ct bags of assorted cherry, white mystery and strawberry flavors. With a SRP of \$2.79, the 12-ounce bags ship 12 per case.

Circle No. 219 On Reader Reply Card.

Premium Chocolate Covers Roasted Almonds

VALENTINES DARK CHOCOLATE Jordan Almonds are whole roasted almonds covered in a layer of premium dark chocolate and then panned with red, white and pink candy shells from Koppers Chocolate. Kosher-certified, they pack in eight-ounce pink bags highlighted with pink foil and tied with a white ribbon. Each bag has a SRP of \$7.90 and ships four 12-ct displays per case.

Circle No. 220 On Reader Reply Card.



Texting Comes To Valentine Line

RED, WHITE AND pink gummi hearts are imprinted with love-themed text message abbreviations. Txt Luv Msg candy is new from Candy Tech LLC. The watermelon-, strawberry- and pineapple-flavored hearts are made with fruit juice, are fat free and come in four-ounce theater boxes. With a SRP range of \$1.49 to \$1.99, boxes ship two 12-ct displays per case.

Circle No. 218 On Reader Reply Card.



CandyRific Licenses Find Valentine Homes

TINS EMBOSSED WITH GRAPHICS of the red M&M's character in a seasonal setting are new from CandyRific, LLC. Each tin holds two 0.63-ounce bags of M&M's and has a SRP of \$2.49.

Also available are M&M's Valentine's Sticker Stamps, three-in-one candy containers, stampers and sticker dispensers. Tubes hold 0.53 ounces of M&M's and 15 holiday stickers. They carry a SRP of \$2.99.

M&M's Valentine's Day Candy Fans are topped with characters and holiday sayings. Tubes hold 0.53 ounces of chocolates and have a SRP of \$3.99.

All three items ship six 12-ct displays per case and in 72-ct shippers.

The company also offers Airheads Valentine Finger Pops featuring seasonally themed caps that fit on your finger with a lollipop attached to the top. Each holds a 0.42-ounce strawberry pop and has a SRP of \$1.29. They ship six 24-ct displays per case and in 144-ct shipper units.

Circle No. 221 On Reader Reply Card.



Bracelets Set For Class Exchanges

LOVE BEADS candy bracelets are in 10- and 22-ct bags from Bee International, Inc. Dextrose bracelets are individually wrapped, have a candy pendant and space for a to/from message on each pack. The bags are four and 9.2 ounces, respectively, with SRPs of \$1 and \$3. Both sizes ship 24 per case.

Circle No. 222 On Reader Reply Card.

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